

# Noelle Clark

## Experience

**BCW Global** (formerly Cohn & Wolfe)

**Art Director** | 2014 • Present

Leading design direction and production of both digital and print content on an award winning, multi-disciplined creative team. Work includes social content creation, brand identity, infographics/iconography and illustration, motion and video, photography, and art directing branded and unbranded campaigns.

Notable clients: Novo Nordisk, Novartis, Bayer, Bank of America, Newell Brands, Calphalon, Colgate and Alcon contacts.

**White Ink** | **Junior Art Director**  
**2012 • 2013**

The sole designer on a small tight-knit creative team. Responsibilities included identity branding, web design, social media, editorial, collateral, and packaging.

Notable clients: American Express and Fishman.

**Saatchi Wellness** | **Digital Intern**  
**Spring 2012**

Internship focused on learning from and working with experienced creatives to develop concepts for websites, social media platforms and interactive medias.

Notable clients: Humira, Androgel and Allegra.

## Education

**BFA • Advertising Design**

Fashion Institute of Technology 2012

**AAS • Advertising Design**

Fashion Institute of Technology 2012

## Awards

**MM&M**

Titanium • Best in Show of 2018

Gold • Disease Education Campaign of 2018

## Skills

Photoshop, Illustrator, InDesign, Premier, After Effects, concept development, brand identity, social media, web design, copywriting, photoshoot production, humor, infographic design, print, signage, and keeping up with trends, memes, and pop culture.

## About Me

- I live in Hell's Kitchen with Marvel super heroes
- You can find me geeking out in the fantasy and sci-fi section of bookstores
- I use to moonlight at FAO Schwarz as a nurse
- Let's exchange podcast recommendations

## Contact

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